

Magneplanar[®] MMG



The Lowest-Priced Planar/Ribbon Speaker in the World

A unique speaker technology

Reproduces large soundwaves
like real musical instruments

The choice of audiophiles
all over the world

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In your search to improve your music or home theater system have you noticed how little box speakers tend to sound rather...well, boxie? We would like to introduce you to a new concept in speaker technology. Actually, it has been around for nearly 30 years...mostly sought out by dedicated audiophiles. Advertising has been primarily by 'word-of-mouth'.

Live music creates large area soundwaves having characteristics that can't be duplicated by little box speakers. Soundwaves emanating from live music help us determine "is it 'live' or is it a speaker?" Reproducing large area soundwaves requires a speaker with a large surface area. The Magneplanar MMG with the equivalent surface area of 72, 1-inch dome tweeters, and 9, 8-inch woofers, does this better than speakers costing several times the MMG's modest price tag.

As Dick Olsher of *Stereophile* magazine asserts, "The impossible problem for a conventional speaker, then, is this: how to convince you it's a grand piano when the instrument's full acoustic power is being squeezed through an 8" woofer. When I close my eyes and try to conjure up an image size, a planar speaker reproduces piano, double-bass, cello and human voice with much more spatial conviction than is possible with a conventional dynamic speaker. It's true--a planar makes a recorded piano sound more like a real piano." (Magneplanar MG20 Review, Side Bar in *Stereophile*, Page 8, February, 1995)

Magnepan is the most successful manufacturer of full-range dipole loudspeakers in the world. Nearly 200,000 of these speakers have been purchased by audiophiles...audiophiles such as those taking part in the last speaker survey conducted by *Stereophile* magazine which revealed more of their readers owned Magneplanars than any other brand, and 99%

were satisfied with their purchase. Because of this success and the economy that comes from manufacturing large numbers of speakers, the Magneplanar MMG is affordable and available to everyone. Order directly from Magnepan by calling **1-800-474-1646**. Other larger, more expensive models are available through a small nationwide network of specialty audio dealers.

We know you may have doubts about an entirely new way of reproducing sound. If you are like most of us, a completely new idea will intrigue you as well as raise questions...how can a speaker *only 3/4 inch thick* possibly work...is there a downside to this approach?

To answer these questions and many more, the Magnepan **60 day satisfaction guarantee** is a chance for you to experience...first hand... what this new technology can do for your audio/video system...**in your home...at your leisure**.

If you want to climb to an even higher level of performance, *you can move up to a better model at a Magneplanar dealer in your area for up to a year*. Depending on the model you purchase, you can receive up to full credit from Magnepan for your MMGs.

Available in natural or black solid hardwood trim with off-white, grey or black fabric.

SPECIFICATIONS

Model No: MMG

Description: Two-way Quasi Ribbon/Planar Magnetic

Sensitivity: 86db/2.83 volts/500Hz/1 meter

Frequency Response: 50-24,000Hz \pm 3 db

Impedance: 4 Ohms

Recommended Power @8 Ohms: 40 to 150 watts

Dimensions: 14 1/2" x 48" x 1 1/4"

Shipping Weight: 40 lbs/pair

- ☐ Upgrade program...up to full credit for MMG's for a year
- ☐ Preferred by music lovers all over the world
- ☐ From the most successful manufacturer of full-range dipole speakers ever
- ☐ Only available directly from Magnepan
- ☐ 60 day satisfaction guarantee or full refund
- ☐ We pay freight and handling charges to you

Magnepan reserves the right to modify the price, policies and design at any time.

|||| MAGNEPAN

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